



**Workshop on Managing the Use of Favors in a Global Economy
Center for Emerging Markets
College of Business Administration
Northeastern University, Boston**

Thursday October 14 (evening) and Friday, October 15, 2010

**Organized and Hosted by
Professor Sheila Puffer
Walsh Research Professor and Cherry Family Senior Fellow of International Business
and
Professor Daniel McCarthy
McKim-D'Amore Distinguished Professor of Global Management and Innovation**

Purpose of the Workshop

The purpose of the workshop is to bring together leading scholars from various management fields and universities whose research is relevant to the development of a new research stream on the nature and use of favors in a global economy, with emphasis on emerging markets. With the increasing importance of emerging economies in global business, it seems timely to explore this topic as it has the potential to contribute to the development of theories of international business that generally have been initiated from the perspective of developed economies.

Participants and Affiliations

Participant	Affiliation
David Ahlstrom	Chinese University of Hong Kong
Alfred Jaeger	McGill University
Nien-he Hsieh	Wharton
Ram Mudambi	Temple University
Valery Yakubovich	Wharton
Mike Peng	University of Texas, Dallas
Mary Teagarden	Thunderbird Graduate School of International Management
David Ralston	University of Oklahoma
Prakash Sethi	CUNY Baruch
Alain Verbeke	University of Calgary
Mary Ann Von Glinow	Florida International University
W. Richard Scott	Stanford University
Klaus Meyer	University of Bath

Daniel McCarthy
Sheila Puffer
Ravi Ramamurti
Denise Dunlap-Hinkler

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Northeastern faculty are cordially invited to meet and socialize with conference participants during the morning and afternoon breaks on Friday, October 15. The program will be posted on the CEM website prior to the conference.